



# Impact Report 2021-2023



# Celebrating 125 Years of Growth and Innovation

Dear Friends & Supporters,

We are thrilled to share the Impact Report for Fiscal Years 2021-2023.

As always, Clover continues to grow and change to meet the ever-evolving needs of those we serve and our community. Thanks to the dedication of our staff and volunteers, the passion of our Clover Inc. & Foundation boards, and the unwavering support and generosity of our donor community, our efforts annually touch more than 8,000 lives, leaving a life-changing impact on generations of families throughout greater New Orleans.



## CLOVER CELEBRATED SEVERAL MAJOR MILESTONES, INCLUDING:

- 125 years of innovative and life transforming service to our community.
- The 50th anniversary of **Clover Cares**, one of the first Adult Day Care Centers in Louisiana.
- Tenth anniversary of **Educare New Orleans**, the first Educare School in the Deep South and a model for highest quality early learning.
- The agency was honored to host the **20th Annual Educare Learning Network Meeting**, welcoming more than 200 leaders, parents, educators and researchers from across the Network's 25 schools nationwide, along with backbone supporters from Buffett Early Childhood Fund and Start Early.

A key moment during this time was the agency's decision to change our name, based upon newly discovered revelations about the racist and white supremacist beliefs of our namesake, Charles Kingsley. We engaged in a highly inclusive, thoughtful and strategic approach to this important renaming process and arrived at a name that we believe is highly reflective of the resiliency and tenacity of our families and community, as well as our historic mission and vision.

While we are now **Clover**, we are most certainly not walking away from 127 years of service to our community. We will continue to provide the innovative, high quality, high impact, life transforming programs and services that have come to define this organization, rooted in equity and an unyielding commitment to providing access and opportunity to ALL people.

We thank everyone who has supported us through this process of discovery and change and, most importantly, for continuing to support our mission to educate children, strengthen families and build community.

With warm regards,



Chimène Grant Saloy  
Board President



Keith H. Liederman, Ph.D.  
CEO



## 125th Anniversary Celebration

More than 300 supporters attended Clover's 125th Anniversary Gala at the Audubon Tea Room. Festivities commenced at the Patron Party with an appreciation ceremony recognizing Clover's Past Presidents and Supporters of the "Preserving the Past, Ensuring the Future" Capital Campaign.

Ron Forman, President & Chief Executive Officer of Audubon Nature Institute and Clover alum, and LaVerne Toombs, former Clover Board member and long-time supporter, were the gala co-chairs. Phyllis M. Taylor and Gayle M. Benson were honorary co-chairs, and were recognized for their longstanding commitment to the organization's mission. The William Goldring Foundation/Sazerac generously sponsored the reception bar.

## What's in a Name? Clover's Name Explained

The agency's new name represents the organization's multigenerational approach and vision for a healthy and thriving community. The clover can thrive almost anywhere, no matter the adverse conditions and obstacles. It also symbolizes renewal, hope and prosperity; and invokes luck, peace, fortune, and power.

The three petals of the clover are emblematic of our focus on children, families, and community. And, if you remove the letter C and the letter R, you have the word LOVE, and the deeply held love that the agency has always maintained for those we serve, our city and state.



# Accolades from the Community

“The state of Louisiana is proud to stand with our great partners as they define the next chapter of this historic organization under its new name Clover, during its 125th-anniversary celebration. We all look forward to the organization’s continued commitment to growth, systemic change, and the well-being of our community for generations to come.”

— LOUISIANA GOVERNOR JOHN BEL EDWARDS

“The New Orleans City Council takes great pride in and recognizes the hard work and dedication of the organization. The new name, Clover, honors the organization’s roots in the Irish Channel and portrays perfectly its desire to inspire systemic change and future growth.”

— NEW ORLEANS CITY COUNCIL

“I must say I have fallen in love with your new name...it has a soft and gentle ring to it and is the perfect representation of the three petals—children, families and community and the organization’s desire for renewal, hope and posterity. Bravo!”

— CYNTHIA D. JACKSON, EXECUTIVE DIRECTOR,  
EDUCARE LEARNING NETWORK



# Our Approach



Through our **Whole Family Approach**, Clover is effecting real and lasting change for children, parents, and aging family members through interconnected services in education, health, employment, and family economic security that transforms lives and helps shape a future where all families can thrive and flourish.



## EDUCATION

We work across **FOUR KEY AREAS OF DEVELOPMENT** so that every family we touch is equipped to reach their goals, achieve lifelong success, and **GENERATE INTERGENERATIONAL CYCLES OF OPPORTUNITY AND PROSPERITY.**

Clover delivers a **WHOLE FAMILY APPROACH** rooted in four key areas of development.



## SOCIAL CAPITAL

We serve **ENTIRE FAMILIES**, meeting the needs of children, parents, medically fragile adults and aging family members together through **INTERCONNECTED SERVICES AND PROGRAMS.**



## ECONOMIC SECURITY

## HEALTH & WELL BEING



# Annual Impact Figures at a Glance



**8,000+**

TOTAL INDIVIDUALS SERVED

**2,200**

INFANTS, TODDLERS, PRESCHOOL AGED CHILDREN, AND THEIR FAMILIES RECEIVED COMPREHENSIVE EARLY LEARNING SERVICES AND SUPPORTS

**1,800**

INDIVIDUALS AND THEIR FAMILIES LIVING IN MIXED INCOME RESIDENTIAL COMMUNITIES HAD ACCESS TO COMPREHENSIVE COMMUNITY & SUPPORT SERVICES

**150**

RECEIVED CAREER DEVELOPMENT AND JOB TRAINING AND ADVANCEMENT SERVICES

**125**

MEDICALLY FRAGILE SENIORS, VETERANS AND ADULTS ENROLLED IN CLOVER CARES ADULT DAY PROGRAM

**622**

FAMILIES AND SENIORS RECEIVED NUTRITION ASSISTANCE, FINANCIAL MANAGEMENT AND COACHING AND HELP WITH ACCESSING AVAILABLE COMMUNITY RESOURCES TO ACHIEVE THEIR DESIRED LIFE GOALS.

**142**

CHILDREN SUCCESSFULLY TRANSITIONED FROM OUR CONTINUUM OF EARLY LEARNING SERVICES TO KINDERGARTEN, WITH MORE THAN 90% FULLY PREPARED COGNITIVELY, SOCIALY, BEHAVIORALLY, EMOTIONALLY AND PHYSICALLY.

**384**

HOUSEHOLDS RECEIVED VITA TAX PREPARATION SERVICES TOTALING \$356,352 IN FEDERAL RETURNS GENERATED, MAXIMIZING AVAILABLE TAX CREDITS, AND SAVING AN AVERAGE \$273 IN TAX PREPARATION FEES.



# Our Services

## Adult Day Care

Clover Cares provides year-round compassionate, hands-on and holistic care for medically fragile seniors, veterans and adults. With more than two dozen veterans in the program, Clover Cares is also the only Adult Day Care in the Greater New Orleans area that contracts directly with the VA for this vital service to area veterans in need.



## Early Learning Services

Clover Academy is now the 2nd largest Head Start grantee in Louisiana and offers the most diverse early learning continuum in the state, positively impacting more than 2,000 infants, toddlers and pre-school aged children and their families daily, working closely with our 10 childcare partner providers in Orleans and Jefferson Parishes. Clover is also the operating partner of Educare New Orleans, a national model of highest quality early learning and the first early childhood development and education facility of its kind in the Deep South.

## Workforce Development

Clover Career Connections helped hundreds of parents, caregivers and other community residents obtain valuable entry-level and advanced certifications, from which they transitioned into well-compensated, career-focused jobs in today's top industries.

## Resident Engagement Services

Comprehensive community-based services for the residents of Columbia Parc at the Bayou District, Heritage Senior Residences and Sacred Heart at St. Bernard. Services include case management; career training; emergency rental; utilities and food assistance; resources to address health care and food insecurity; free civil legal aid services; and Volunteer Income Tax Assistance (VITA).

## Youth Services

Summer academic & enrichment program for New Orleans youth on Clover's Historic campus includes art, computer programming, STEAM exploration, financial literacy, and weekly field trips to fun and exciting locations throughout the area.

## Advocacy

Clover constantly engages program participants, board leaders, staff and stakeholders in vital advocacy efforts on the local, state and national levels. Working in tandem with our many extraordinary public and private partner organizations, we help to ensure passage of numerous pieces of legislation that benefit those we serve and our entire community. One of the most significant and impactful outcomes of these advocacy efforts was the passage in 2022 of the unprecedented voter-approved New Orleans Early Childhood Millage, which will invest nearly a half billion dollars of municipal funding over the next 20 years in comprehensive early education and supports. This extraordinary influx of public support has enabled access to comprehensive, high quality early learning for more than 1,700 Orleans Parish infants and toddlers, ensuring that they will be fully prepared to succeed in school, and in life.

# Inspired Journeys

## Voices of Participant Power

“Clover is the best thing that has happened for our family. It has provided resources and a safe nurturing environment for our son to learn and grow and has linked us to vital resources such as physical therapy for Morris Jr. It has also helped us build a network of friends through all of its family engagement activities.”

— MORRIS SCOTT AND JASMINE NOBLE, PARENTS TO MORRIS, JR.



Scan to view family's video story

“At Clover Academy, my daughter Willow found a second home where she thrived after a difficult start at another daycare. The caring environment, dedicated teachers, and personalized support not only helped her surpass developmental milestones but also secured her a spot at the prestigious International School of Louisiana.”

— BRIANA O’NEAL, PROUD PARENT OF WILLOW,  
CLOVER ACADEMY GRADUATE CLASS  
OF 2023



Scan to view  
Briana's video

“As a long-term participant at Clover Cares Adult Day Care, I can genuinely attest to the incredible experience I’ve had. The companionship, fun activities, and top-notch healthcare provided have made each day fulfilling. Clover Cares goes beyond just a facility; it is a community that promotes well-being, joy, and genuine care. I am grateful for the warmth and support I’ve found here and the good friends I’ve made.”

— MS. BARBARA ALLEN



Scan to view  
Barbara's video

“I experienced a profound amount of support that was essential to helping me—a busy single parent—graduate from the Patient Care Technician program and start a fulfilling career as a nurse tech at LCMC. Programs like Clover Career Connections enhance community resilience, promote economic stability, and empowers us all and help create a community where everyone can thrive.”

— TAMARA MUGADZA, A PATIENT CARE TECHNICIAN GRADUATE,  
CLOVER CAREER CONNECTIONS

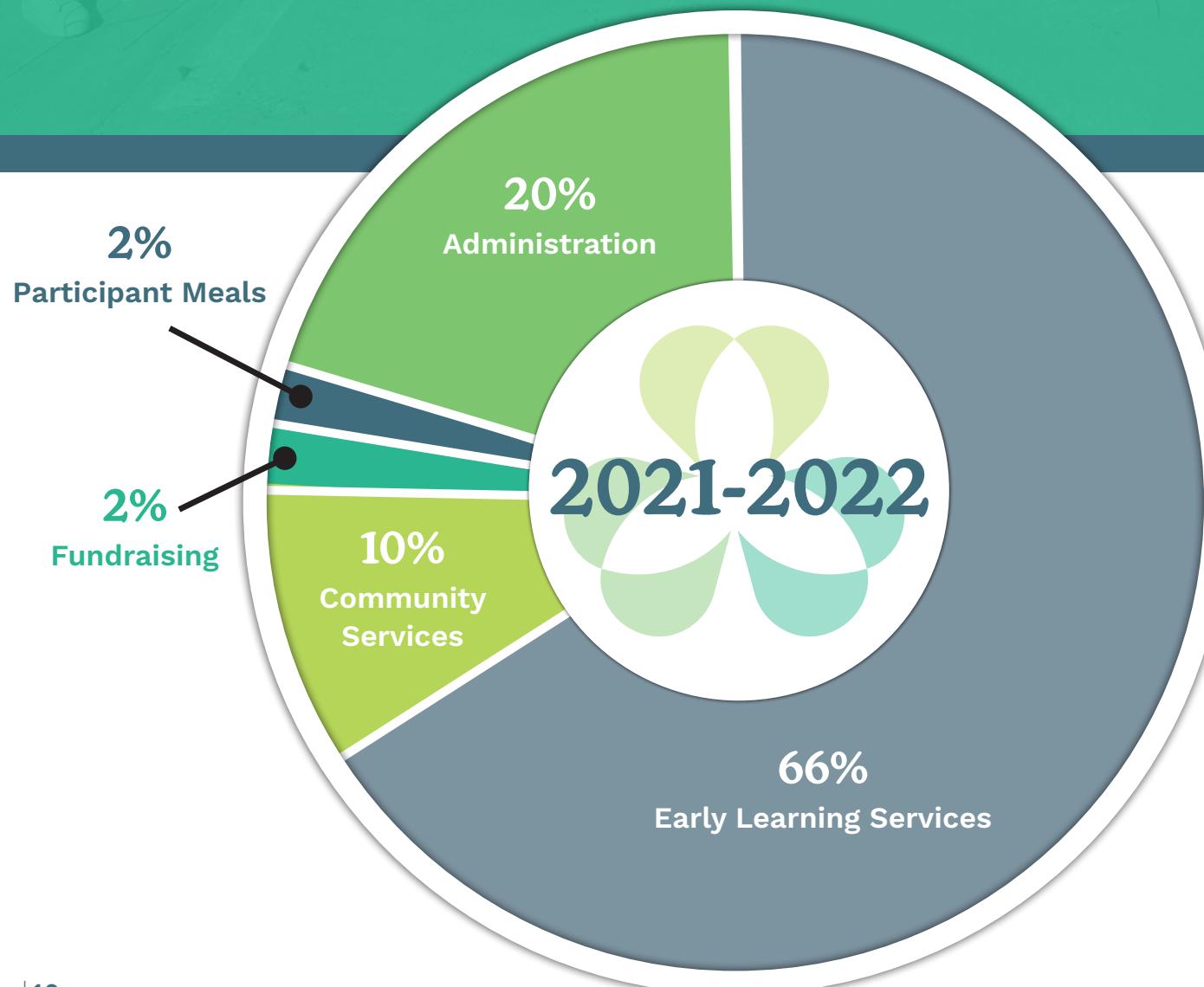


# 2021-2022 Financials

## SOURCES OF INCOME

Self-Support Revenue	\$2,334,892
Government Grants	\$12,103,434
Non-Government Grants	\$928,502
Program Service Fees	\$114,790
Investment Income	\$288,260
United Way	\$150,500

**Total Income \$17,800,858**

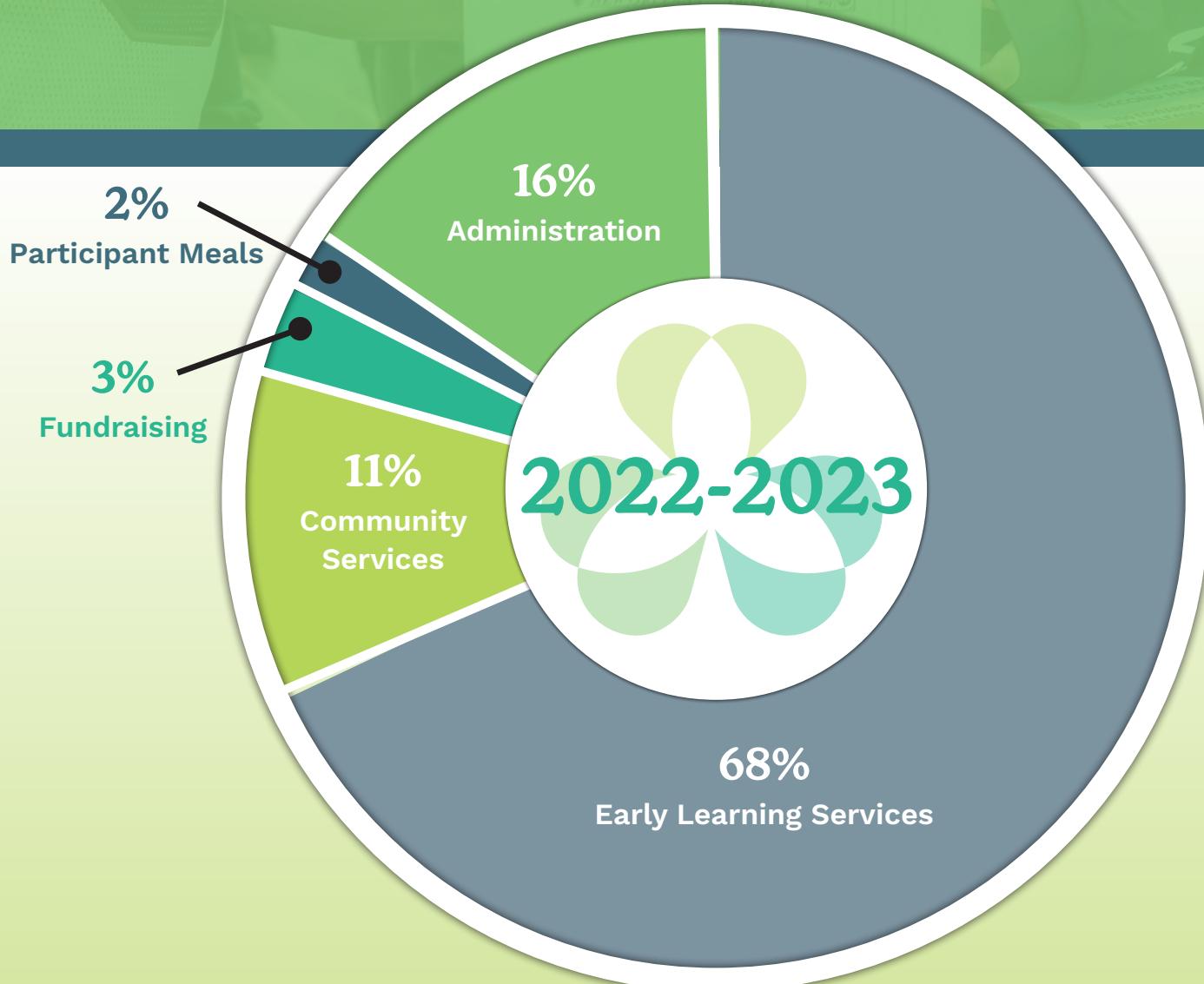


# 2022-2023 Financials

## SOURCES OF INCOME

Self-Support Revenue	\$1,158,637
Government Grants	\$14,818,535
Non-Government Grants	\$3,937,656
Program Service Fees	\$245,001
Investment Income	\$325,292
United Way	\$40,712

**Total Income \$20,525,833**



# Clover Board of Directors

## Board Officers

**Chimène Grant Saloy**  
President

**Kea Sherman**  
President-Elect

**Ralph Mahana**  
Vice President

**Dominique Wilson**  
Treasurer

**Shannon Joseph**  
Secretary

**Richard Roth, III**  
Immediate Past President

## Board Members

**Lindsey Brower Beard**

**Damon Carraby**

**Leslie Edwards**

**Herman Franklin**

**Patrick Jones**

**Yvette Jones**

**Zwila Martinez, Ph.D.**

**Cindy McCurdy**

**Christine Mitchell**

**Zach Monroe**

**Father John M. Pitzer**

**Charlotte Smallpage Sapir**

**Nancy Smith**

**Cleveland Spears**

**Sue Williamson**



# The 125th Anniversary

## Ensuring the Future, Preserving the Legacy Campaign

The Clover Foundation Board's capital campaign, *Ensuring the Future, Preserving the Legacy*, demonstrated remarkable impact and foresight in fortifying the agency for future challenges and opportunities. The board's diligent efforts successfully secured \$2 million, raising an impressive 60% of that during the pandemic. These vital resources have positioned the organization with the capacity, agility, and independence needed to navigate unforeseen events, and be at the ready to implement innovative and creative solutions for our community.

Many thanks to honorary co-chairs Mrs. Phyllis Taylor and Mrs. Gayle Benson and campaign co-chairs Bill Hammack and Margaret Montgomery-Richard—all of whom were pivotal to the campaign's success.



## Clover Foundation Board

### Board Officers

**Margaret Montgomery-Richard, Ph.D.**  
President

**Sheldon Lykes**  
Treasurer

**Kit Fritchie**  
Secretary

**Skip Brechtel**  
Immediate-Past President

### Board Members

**Madlyn Bagneris**  
**Dickie Brennan**  
**Katherine Gelderman**  
**Ryan Gootee**  
**Chimène Grant Saloy**  
**Brendan M. Greene**  
**Bill Hammack**  
**Keith H. Liederman, Ph.D. (ex officio)**  
**Lynn Smallpage Morgan**  
**Richard Roth, III**  
**Miles Channing Thomas**



# Thank You

## to Our 125th Anniversary Campaign Contributors

**CLOVER APPRECIATES ALL OF OUR SUPPORTERS.** Each donation makes a difference in the lives of the children, families and communities we serve. We would like to recognize the individuals and organizations for their generosity in supporting the “Ensuring the Future, Preserving the Legacy,” campaign.

If we have overlooked your name, please accept our sincerest apologies and contact the Advancement Office at 504-523-6221, ext. 163.

**Patrick F. Taylor Foundation**

**Sheldon Lykes**

**Bill Hammack & Janice Parmelee**

**The Goldring Family Foundation**

**The Woldenberg Foundation**

**Katherine & Tony Gelderman**

**Elizabeth Boh**

**Keller Family Foundation**

**Eason-Weinmann Foundation**

**Mr. Scott B. & Mrs. Leslie R. Jacobs**

**Mr. & Mrs. Sheldon F. Brechtel, Jr.**

**Gus & Kit Fritchie**

**Mr. and Mrs. Richard J. Roth, III**

**Margaret Montgomery-Richard, Ph.D.**

**Mr. and Mrs. Miles C. Thomas**

**Kassidy Addison**

**Yvette Alexis**

**Marilyn C. Allison**



**Jacquelyn Bates**

**Michelle Beaty**

**Gladys J. Boudoin**

**Gloria R. Bridges**

**Terrel J. Broussard**

**Sheila Burns**

Ronald M. Carrere, Jr.  
LaKenya Collin  
Brenda J. Cox  
Lucinda DeGrange  
Shirley Dumas  
Orelia Duvernay  
Margaret Epstein  
Denise A. Estopinal  
Josline G. Frank  
Luella Giles  
Kristi Hubbard  
Carolyn Jefferson  
Helen Kimball  
Delores LaBranche  
Keith H. Liederman  
Lenora Lockett  
Janice Manuel



Macy McField  
Ryan Mitchell  
Kristi Post  
Maxine Potts  
Krista Pouncey  
Dorothy F. Reese  
Kathy Saloy  
Barbara Shelby  
Monica Simpson  
Sheryl Smith  
Sharon B. Starks  
Sarah Thomas  
Darlene Williams  
Elizabeth Williams  
Dominique Wilson  
Danielle Wright





# A Timeline Legacy & Innovation

Eleanor McMain becomes head resident, shaping the organization into a model of excellence.

**1901**

First playground and structured recreational activities for children in the city, giving rise to NORD.

**1904**

First training for nurses' aides in the state, becoming one of only two such schools in the country.

**1917**

First home of the Tulane School of Social Work, the fifth-oldest school of social work in the country.

**1927**

**1896**

Established as the first settlement house in the South to help immigrants overcome barriers to success.

**1903**

First free health clinic for women and children in the city.



**1911**

First job training classes for sight impaired in the state, the catalyst for Louisiana's Lighthouse for the Blind.

**1946**

First recreation program in New Orleans for African-American and white children in the same location.





Swimming pool  
opens and becomes  
the first integrated  
public pool in New  
Orleans.

**1957**

Establishes one  
of first Head Start  
Preschool programs  
in the nation.

**1967**

Plays a pivotal  
role in helping  
the community  
recover and  
rebuild in the  
wake of Hurricane  
Katrina's  
devastation.

**2005**

Opening of the  
Patrick F. Taylor  
Campus, one of the  
first purpose built  
inter-generational  
facilities for seniors  
and young children  
in Louisiana.

**2015**

125th  
Anniversary  
commemorated.  
Leadership  
announces  
plans for Name  
Change.

**2021**

**1964**

First traditionally  
white serving agency  
in New Orleans to  
racially integrate all  
programs.



**1973**

Launches one of the  
first Adult Day Care  
programs in the state.



**2013**

Partners to open  
the first Educare  
School in the Gulf  
South.



**2022**

Kingsley House  
becomes Clover in  
September 2022.

# Join the Clover Movement

At Clover, we believe everyone should have the opportunity to thrive and count on our community to help sustain and support our mission to educate children, strengthen families and build community.



## Employer Matching Gifts

Double the impact through your company's matching program by reaching out to your employer to inquire about matching gift opportunities.

## Clover Giving Level Opportunities

- Clover Champions Club – Monthly recurring donation program.
- The Cornerstone Contributors – Major donor gifts and multi-year giving sustainer club
- 1896 Legacy Society – Planned giving society

## In-kind Donations

We may accept in-kind donations, depending on the items and their respective condition, if they match the needs of our families.

## Sponsor

If interested in becoming a corporate partner and/or event sponsor, we work closely with your team to create customized opportunities that educate and engage your employees in a shared mission and provide partners the opportunity to invest in our life transforming efforts.

## Volunteer

Clover values the spirit of volunteerism and appreciates individuals and groups willing to offer their time and talent to help our program participants succeed. Opportunities can be personalized to the individual and/or group and are generally available throughout the year.

## Get To Know Us

To learn more about ways to get involved with Clover, learn more about giving and volunteer options that best suit your interest, and to see our mission in action, contact Chief Advancement Officer Sandy Colvin at [sandy.colvin@clovernola.org](mailto:sandy.colvin@clovernola.org).

# Our Mission

Clover educates children, strengthens families and builds community.

# Our Vision

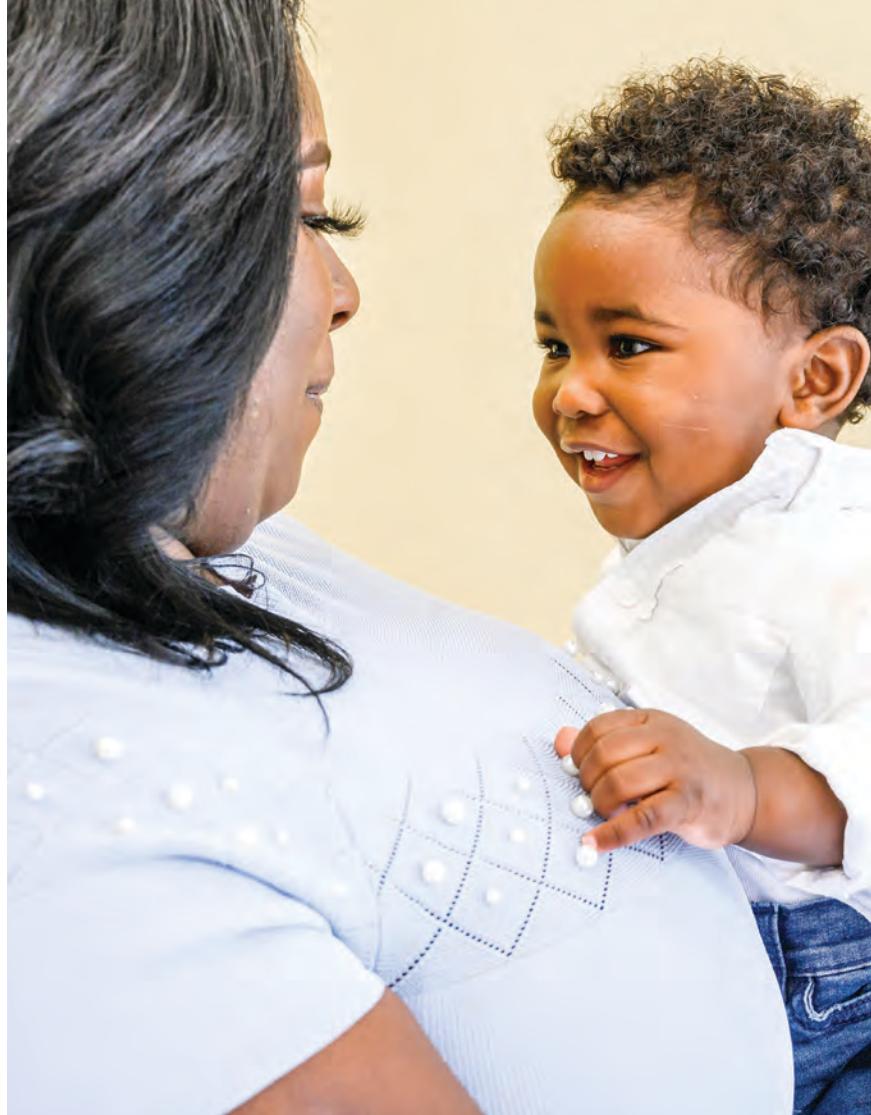
We envision a city and region where all young children are ready to succeed and all citizens are healthy and economically stable.

# Our Values

- Shared Power & Voice
- Integrity and Excellence
- Diversity and Inclusion
- Collaboration
- Innovation

# Diversity Equity & Inclusion: The Cornerstone of our Effectiveness

We believe in the inherent worth of all people and in what makes each one of us unique and special. Our values and commitment to DEI empower us all to be better leaders, educators, advocates, employees, and citizens who effectively serve the children and families within the New Orleans region. Through our shared commitment, we hold ourselves accountable to interrupt patterns of privilege and access that lead to inequities, injustices, and oppression.





clover  
Empowering Children, Families  
& Community Since 1896

1600 Constance Street

New Orleans, LA 70130

504.523.6221

[clovernola.org](http://clovernola.org)

