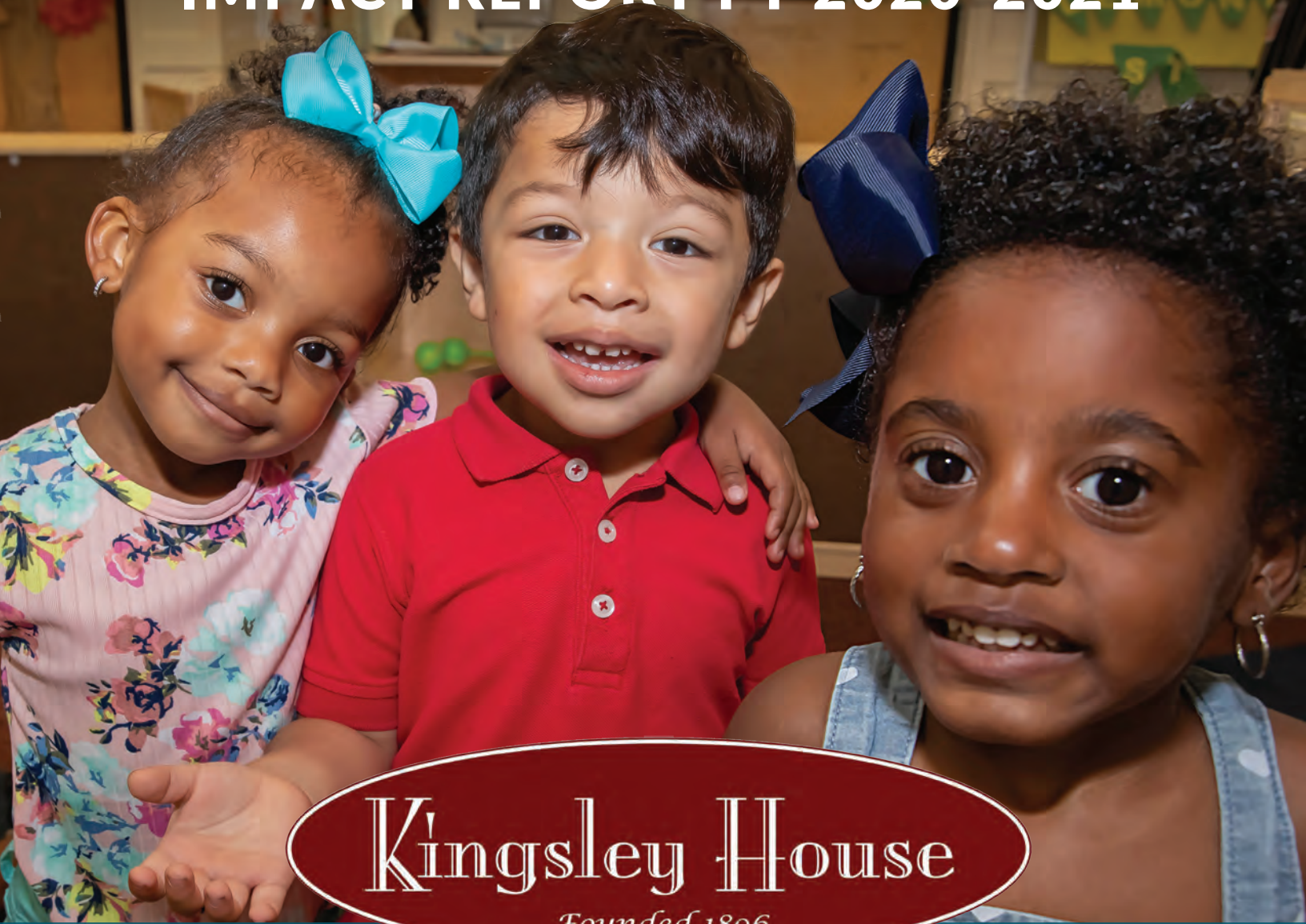


# IMPACT REPORT FY 2020-2021



Kingsley House

*Founded 1896*

EMERGING STRONGER, BETTER TOGETHER





# Dear Friends & Supporters,



Richard Roth, III



Keith Liederman, Ph.D.

It's an honor to share Kingsley House's FY 2020-2021 annual report. During a period marked by a global pandemic, economic uncertainty and other major societal challenges, Kingsley House's staff, leadership team, and board of directors overcame obstacles of uncommon proportions, developed creative programmatic solutions and seamlessly transitioned the provision of core services through the various stages of the COVID-19 crisis. Daily temperature screenings, advanced cleaning, sanitation practices, and strict visitor and movement management policies helped keep everyone safe across all of our campuses.

## KEY MOMENTS AND MILESTONES

Our **EARLY LEARNING SERVICES** went from virtual programming to hybrid instruction to full, in-person learning for more than 700 infants, toddlers, preschoolers and their families, always focused on ensuring continued growth and development of the children and enabling parents to remain in the workplace.

- Eighty-two (82) preschoolers successfully transitioned to Kindergarten, and our Parents as Educators home-based early childhood education program continued to provide prenatal services for expecting moms, and early childhood development for families with children from birth to three years of age.
- To further enhance learning experiences, and cultivate children's critical thinking skills, all staff were trained in STEM, while children's learning of the visual and performing arts continued through partnerships with New Orleans Museum of Art Mini-Master's program and Young Audiences of Louisiana.
- Additional supports were also provided throughout the year to parents and caregivers, including Triple P Positive Parenting, one of the most effective evidence-based parenting programs in the world. Triple P gives parents simple and practical strategies to help them build strong, healthy relationships, confidently manage their children's behavior, and prevent problems from developing.

Throughout the year, we continued to remotely serve our most vulnerable seniors, veterans and medically fragile adults. Our **KINGSLEY ADULT DAY CARE** team provided high-quality in-home and virtual services to ensure the physical and mental health of program participants.

- Our staff was constantly called upon to be creative while center-based programming was not possible, providing regular in-home wellness checks, a robust meal home-delivery program, supplying arts and crafts materials and holding online classes.
- The staff also celebrated Veterans Day with a drive by parade to the homes of our Veterans, hand delivered Christmas gifts to all of our participants, and even held a mini-Mardi Gras parade where caregivers and participants drove around the agency.
- When center-based services were allowed to resume on our Patrick F. Taylor Campus in June 2020, staff reimagined the facility to maintain social distancing, creating vibrant spaces for productive, and safe, social and developmental activities.
- The Center is once again thriving, serving 100 seniors, veterans and medically-fragile adults from throughout the greater New Orleans area. We are happy to report that 100% of our adult day care staff and 99% of participants are fully vaccinated.

Our **COMMUNITY & SUPPORTIVE SERVICES PROGRAM** (CSSP) was a critical resource for families at the Columbia Parc, Heritage Senior Residences, Faubourg Lafitte, and Sacred Heart at Saint Bernard residential communities.

- From providing volunteer income tax assistance, to hosting mobile vaccine drives, serving hot meals for seniors, and assisting with emergency rental aid as needed, CSSP offered comprehensive, community-based services that helped nearly 2,000 individuals successfully manage through the pandemic and continue to build social and economic capital.

**KINGSLEY CONNECTIONS** was an essential component of our work, providing 200 individuals with job readiness training, post-secondary education and employment opportunities in living wage careers within high demand and emerging industries.

- Thanks to collaborative and strategic partnerships with fellow human service organizations, training providers, and employers, Kingsley Connections played a pivotal role in building the talent pipeline for regional healthcare organizations on the front lines of the COVID crisis.

Finally, as we prepared to move into our organization's 125th anniversary year, we announced that we will be changing our name to one that reflects our values and vision for the children, families, and community we serve. Our board and leadership team are honored by the support we have received in this process, and look forward to continuing our high impact, life transforming work under our new banner, expected to be announced in 2022.

**THANKS TO YOUR CONTINUED SUPPORT**, Kingsley House's legacy of service is solidly positioned for the next 125 years. We move forward with a strong commitment to broaden our advocacy and programmatic efforts with bolder initiatives of equity and inclusion so that all families in our community have the opportunity to emerge stronger and better together.

Sincerely,



**Richard Roth, III**  
Board President



**Keith Liederman, Ph.D.**  
Chief Executive Officer



## OUR MISSION

Kingsley House educates children, strengthens families and builds community.

## OUR VISION

We envision a city and region where all young children are ready to learn and all citizens are healthy and economically stable.

## OUR VALUES

### Shared Power & Voice

We understand people most affected by inequity should lead the efforts to create solutions for the problems they face.

### Integrity

We behave ethically, honestly and fairly.

### Diversity & Inclusion

We appreciate, respect and embrace the diversity of our staff, participants and community.

### Collaboration

We believe in the power of the collective and we work to define and achieve common goals.

### Innovation

We respond to the convergence of demographic, political and social shifts by learning best practices or generating new solutions that are impactful.







## My Name is DARIA

Often dressed head to toe in her favorite color red, Daria Saltamacchia brings the sunshine wherever she goes. The spirited 61-year old is a two-time Special Olympics participant in the 50-meter dash and a skilled bowling competitor in her spare time. For the last six months, Daria has been a participant of Kingsley Adult Day Care—the largest adult day care center in the greater New Orleans area for seniors, veterans and medically-fragile adults. Kingsley Adult Day Care enhances the quality of life of participants through engaging activities and holistic care, and offers peace of mind to the caregivers who love them.

When she's not singing her favorite tune *Let's Give Them Something to Talk About* during Kingsley Karaoke, Daria is crafting wreaths, painting or lending a hand to help fellow participants or staff. Daria is proud of the friendships she has formed with her Adult Day Care peers and with Mr. Malcolm, Kingsley Adult Day Care Driver & Activity Assistant, who has become a confidante and close friend. "Making people happy makes me happy," says Daria.

**"I bring smiles and sunshine to Kingsley House every day I am here!"**

IMPACT



INSPIRATION

## My Name is JAMIKA

As a mother of two, Kingsley House has been a game changer for Jamika Wynder. Kingsley House's Early Learning Services is giving her son a head start for success in kindergarten and beyond, and she credits Kingsley Connections and its Program Manager, Azeb Negasi, for helping her move from a so-so job to a rewarding career.

When Jamika finishes the Community Health Worker Apprenticeship program, she will have her dream job. "What I love most about Kingsley House is their commitment—they care about your life goals, want you to succeed, and put everything into guiding and supporting you to achieve your dreams," says Jamika. "I tell people if you want a career and not just a job, Kingsley Connections helps you to become prepared, professional and proficient. In 2021 with the help of staff from this place, **I actually feel like I WON!**"



# IMPACT AT A GLANCE

## IMPACT



**8,000**

total individuals served through Kingsley House's Early Learning Services, Adult Day Care, Kingsley Connections Career Pathways, Youth, and Community and Supportive Services programs.



**2,800**

families and seniors at Columbia Parc, Heritage Senior Residences, Faubourg Lafitte and Sacred Heart at St. Bernard residential communities had access to ongoing comprehensive supportive services.



**1,500 +**

infants, toddlers, preschoolers and their families received high-quality early childhood development and education, and vital family supports.



**169+**

individuals completed training and earned certifications or were placed by Kingsley Connections Career Pathways team in high demand, living wage careers.



**100**

at-risk seniors, veterans and medically-frail adults and their families benefited from year-round Adult Day Care.

## FAMILY OUTCOMES



**1,500 +**

families received Kingsley House's Whole Family Approach, which connect parents to vital community resources, career advancement and asset building strategies, while simultaneously preparing their children for success in school.



**459**

families and seniors received nutrition assistance, financial management and coaching, and help with accessing available community resources to achieve their desired life goals.



**398**

households received VITA tax preparation services totaling \$623,000 in federal returns, and \$73,000 in state returns. Families were able to claim valuable tax credits and saved an average \$273 in tax preparation fees.



**257**

families completed financial literacy training, and created spending and saving plans that positioned them to make critical financial decisions during the pandemic.



**82**

children successfully transitioned to Kindergarten.







Front row from left: Dominique Wilson, Claudia Powell, Chimene Grant Saloy, Richard Roth, III, Kea Sherman, and Yvette Jones.

Back row, from left: Zwila Martinez, Miles Channing Thomas, Ralph Mahana, Damon Carraby, Brendan Greene, Keith Liederman, Ph.D., John Pitzer, and Shannon Joseph.

## KINGSLEY HOUSE, INC. BOARD OF DIRECTORS

### BOARD OFFICERS

**Richard Roth, III**  
President

**Chimene Grant Saloy**  
President-Elect

**Claudia Powell**  
Treasurer

**Christine Mitchell**  
Vice President

**Ralph Mahana**  
Secretary

**Miles Channing Thomas**  
Immediate Past President

### BOARD MEMBERS

**Damon Carraby**

**Steven Corbett**

**Taniya de Silva**

**Brendan Greene**

**Yvette Joseph**

**Shannon Jones**

**Zwila Martinez**

**Stephen Pate**

**Alan Philipson**

**Fr. John Pitzer**

**Kea Sherman**

**Cleveland Spears, III**

**Adam Swensek**

**Brenda Thierry**

**Sue Williamson**

**Dominique Wilson**

### IN MEMORIAM ALAN PHILIPSON



Kingsley House lost good friend and board member, Alan Philipson, in August 2021. Alan joined the board in 2020, right at the onset of the pandemic, and had served on the board 40+ years earlier at the very beginning of his illustrious career. Alan had a deep and abiding reverence for our city and state, as demonstrated by his unparalleled level of volunteer leadership on the boards of so many of our community's most important business associations and nonprofits.

He is dearly missed by all.

### KINGSLEY FOUNDATION BOARD MEMBERS

**Sheldon "Skip" Brechtel**  
President

**Kit Fritchie**  
Treasurer

**Margaret Montgomery-  
Richard, Ph.D.**  
Secretary

**Katherine Gelderman**

**Bill Hammack**

**Keith H. Liederman, Ph.D.**

**Sheldon Lykes**

**Lynn Smallpage Morgan**

**Richard Roth, III**

**Miles Channing Thomas**

# KINGSLEY HOUSE

Kingsley House

Founded 1896

Educates children, strengthens families and builds community

Kingsley House is accredited by the Council on Accreditation (COA), the largest accrediting body for social and human services in the world, meeting the highest standards of professional practices.



## DIVERSITY, EQUITY & INCLUSION: THE CORNERSTONE OF OUR EFFECTIVENESS

We believe in the inherent worth of all people and in what makes each one of us unique and special. Our values and commitment to DEI empower us all to be better leaders, educators, advocates, employees, and citizens who effectively serve the children and families within the New Orleans region. Through our shared commitment we hold ourselves accountable to interrupt patterns of privilege and access that lead to inequities, injustices, and oppression.

1600 Constance Street • New Orleans, LA 70130 • 504.523.6221 • [www.kingsleyhouse.org](http://www.kingsleyhouse.org)



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