

# Impact Report

## FY 2018-2019



**Kingsley House**  
*Founded 1896*

## President & CEO Letter



Kingsley House received a generous gift commitment from the Gayle and Tom Benson Charitable Foundation which rededicates the Kingsley House gymnasium as the Gayle and Tom Benson Community Center and provides ongoing programmatic support for Kingsley House's Whole Family Approach.

### OUR MISSION

Kingsley House educates children, strengthens families and builds community.

### OUR VISION

We envision a city and region where all young children are ready to succeed and all citizens are healthy and economically stable.

### OUR VALUES

We are committed to:

Shared Power and Voice  
Integrity and Excellence  
Diversity and Inclusion  
Collaboration  
Innovation

Kingsley House is accredited by the Council on Accreditation (COA), the largest accrediting body for social and human services in the world, meeting the highest standards of professional practices.



The Oscar J. Tolmas Charitable Trust's thoughtful bus donation to Kingsley Adult Day Care expanded transportation services and programmatic field trips to seniors, veterans and medically-fragile Kingsley Adult Day Care participants. Pictured from left at the ceremony are Ryan Gootee, Glenn Gruber, Arnel Cosey, Katherine Gelderman, Sheldon Lykes, Richard Roth, Ted Williams, Jeffery Simoneaux, Rebecca Williams, Dottie O'Connor, Keith H. Liederman, Ph.D., Lisa Romano and Vincent Giardina.

Dear Friends and Supporters,

We are so pleased and proud to share Kingsley House's Annual Impact Report. **Thanks to you**, we have made great strides over this past year to further our mission of **educating children, strengthening families and building community**, and achieving our vision of a city and region where all young children are ready to succeed and all citizens are healthy and economically stable.

Chief among our accomplishments was the successful launch of our **Whole Family Approach** throughout our entire Early Learning enterprise. The Whole Family Approach at Kingsley House centers on the intentional delivery of **intensive engagement with young children and their parents simultaneously to help break the cycle of generational poverty**. By combining high quality early childhood development and education for young children with career advancement strategies, asset building and financial management tactics for their parents, **we dramatically improve the economic attainment and quality of life for the whole family!** As you can tell, we are excited about the transformational impact this approach is having on the more than 700 families we serve in early learning!!

Other momentous happenings included:

- The "roll out" of our brand new ADA-compliant **Kingsley Adult Day Care Bus**, thanks to the generosity of the **Oscar J. Tolmas Charitable Trust**. This enabled us to enhance our transportation fleet so that even more medically-fragile adults, seniors and veterans throughout the GNO area can access comprehensive daily care here at Kingsley House.
- Induction of 12 inaugural members into Kingsley House's **1896 Legacy Society**, thanks to the efforts of the **Kingsley Foundation**.
- A wonderful gift from the Gayle and Tom Benson Charitable Foundation, which provides ongoing support for our Whole Family Approach, and led to the rededication of our historic gymnasium as the **Gayle and Tom Benson Community Center**.

And, these are just a few of the many accomplishments that follow in the Impact Report!

We know, though, that our vital work would not be possible without your support. For that, we are tremendously grateful. Together, we annually provide positive, life-changing services to more than 7,000 at-risk children, families, veterans, seniors and medically-fragile adults in our community.

Thanks again!

Sincerely,

Miles Channing Thomas  
Board President

Keith H. Liederman, Ph.D.  
Chief Executive Officer

## TABLE OF CONTENTS

Page **3**  
Letter to Friends & Supporters

Page **4**  
Success Story:  
The Bryant Family

Page **5**  
Success Story:  
Mary McKinnon

Page **10**  
Revenue & Expenses

Board of Directors

Page **11**  
Kingsley Foundation  
Board

Page **12**  
Donors

## Success Stories



### Meet Courtney & John Bryant

Long before they brought Zorie home from the hospital, John and Courtney Bryant put their trust in Kingsley House's Parents as Educators program to help create a stimulating home environment for their new baby girl. Education is a top priority for the family of 5, which also includes John Junior, 8, and Destiney, who is 4 and a former Kingsley House Head Start student. Although the family didn't initially want Zorie, now 18 months old, in a traditional daycare setting, they sought ways to provide a solid foundation for her eventual enrollment in kindergarten.

"Our oldest daughter Destiney had a great experience at Kingsley House. Her teachers were always encouraging and inspiring her. As a parent, I was touched that the staff showed so much care and concern for my child," said John.

And so the Bryants trusted that the Kingsley House Parents as Educators program was just what they needed to ensure that they were the best 'first teachers' that Zorie could have. "Parents as Educators taught me how Zorie's mind was maturing and how to engage her in play so she met all her developmental milestones," said Courtney.

Parents as Educators at Kingsley House also helped Courtney and John set professional goals to achieve economic security for their family. Courtney is now working on an Associate Degree from Delgado Community College's Care and Development Program and aspires to open her own preschool one day; while the financial planning and tax preparation skills that John learned at Kingsley House has helped him manage expenses and forecast income for his auto detailing business and construction job.



### Adult Day Care Experience

#### Mary McKinnon

When back to back major surgeries threatened to sideline Mary McKinnon, she tackled the setback in the same manner she handles everything else in life—with grace and grit.

A lifelong educator, Mary, 71, was enjoying her job as a preschool teacher when repetitive stair climbing caused severe hip pain that could only be eased through surgery. Soon after completing her post-op physical therapy, Mary began experiencing excruciating knee pain from bone spurs, requiring a knee replacement which was more difficult to bounce back from. Mary became distraught, but was determined to overcome adversity. When her daughter toured Kingsley Adult Day Care (KADC), she knew it was just what her mother needed to keep her body strong and her mind active as she worked to regain her strength. Mary's daughter also had peace of mind knowing that Mary was in good hands in her absence.

A sponsorship from Kingsley Foundation board member Sheldon Lykes helped to subsidize the cost not covered by Medicaid for Mary to attend KADC three days a week. "It makes me so happy that my donations to Kingsley House can help adult care as much as preschool students. At any age, we all need community, kindness, and love which are all part of our Kingsley House philosophy," said Sheldon.

At Kingsley Adult Day Care, Mary enjoys the exercise program, varied recreational activities and lively conversations with other participants. She also utilizes the KADC computer room to keep her resume updated and her skills sharp as she searches for part-time work opportunities. "Kingsley Adult Day Care helped me through a long recovery and difficult time," said Mary. "I cannot say enough about my experience. It's like being part of an extended family."

## Kingsley House Impact by the Numbers



**7,000** total individuals served through early learning services, adult day care, youth, and community and supportive services programs



**1,500** infants, toddlers, preschoolers and families received access to high-quality early learning services and Whole Family Approach support



**291** at-risk families, individuals, and seniors received vital community and supportive services at Columbia Parc



**256** individuals and families received free VITA tax prep services



**225** school-aged children and youth attended Kingsley's summer camp



**158** at-risk seniors, veterans and medically-fragile adults had the opportunity to receive Adult Day Care services



**78** single female-headed families received emergency financial assistance and ongoing support

## Early Learning Services



Kingsley House Early Learning Services (ELS) offers the most diverse delivery model of early education in Louisiana, and provides a dynamic, comprehensive array of year-round, full-day academic and social enrichment activities, along with essential health and supportive services for hundreds of infants, toddlers, preschoolers and their families.

ELS encompasses:

- Center-based Early Head Start & Head Start programs
- Parents as Educators home-based services
- Educare New Orleans School operated by Kingsley House
- Partnerships with 10 independent childcare sites throughout Orleans and Jefferson parishes

### Thanks To You

- More than 1,500 infants, toddlers, preschoolers and their families had access to high-quality early childhood development and education, and vital supports
- 100% of enrolled children had health insurance, and 97% of primary caregivers had medical insurance and access to care
- Parents are actively engaged in learning activities with their children at home and in the classroom



## Community & Supportive Services

Kingsley's Community & Supportive Services (CSS) program offers comprehensive, community-based services that repair the social fabric of the community and build family capital. CSS assists families at Columbia Parc at the Bayou District and Heritage Senior Residences, as well as participants across other Kingsley House service areas.

### Thanks to You

- 291 at-risk families, individuals, and seniors received vital services, including employment search and job skills development, youth development and mentorship opportunities, computer training, food and nutrition assistance, financial coaching, and help with accessing available community resources
- 256 households received free Volunteer Income Tax Assistance (VITA) services totaling nearly \$400,000 in federal and state returns
- 78 single female-headed families received emergency financial assistance and ongoing support, preventing homelessness, utility interruption and future crises
- 170 school-aged children received FREE back packs and supplies at the start of the new school year
- Bi-monthly community service events helped Columbia Parc residents build a stronger community where children, adults and families flourish



## Youth Services

Kingsley House's Summer Camp for school-aged children and youth provides academic enrichment, financial literacy, creative arts, substance abuse and violence prevention education, recreational sports and fitness, as well as weekly swimming and field trips.



### Thanks to You

- 225 campers, ages 5 to 12, attended the 7 week, full day summer camp
- Campers participated in age appropriate STEM activities, theatrical performance, and even staged a summer "Olympics" together with our medically fragile adults, seniors and veterans
- 100% participated in academic enrichment with a special focus on math skills retention and reading comprehension



## Adult Day Care Services

Kingsley Adult Day Care provides year-round compassionate care for at-risk seniors, veterans and medically-fragile adults. This daily support reduces isolation for our participants, and assists caregivers with the emotional, physical, and financial challenges they face in caring for their loved ones. Vulnerable adults, veterans and seniors are allowed to age in place, eliminating unnecessary nursing home placements or hospitalizations.



### Thanks to You

- 95% of Adult Day Care participants improved, maintained or slowed the deterioration of their overall mental, behavioral or chronic health condition
- 95% of participants engaged in peer activities to reduce isolation and build social and emotional capital
- 100% participated in exciting social and recreational activities, including arts and crafts, computer classes, exercise classes, music therapy, community and cultural activities, games and field trips
- 98% of workforce caregivers were able to maintain their livelihood, while receiving respite care resources through the program





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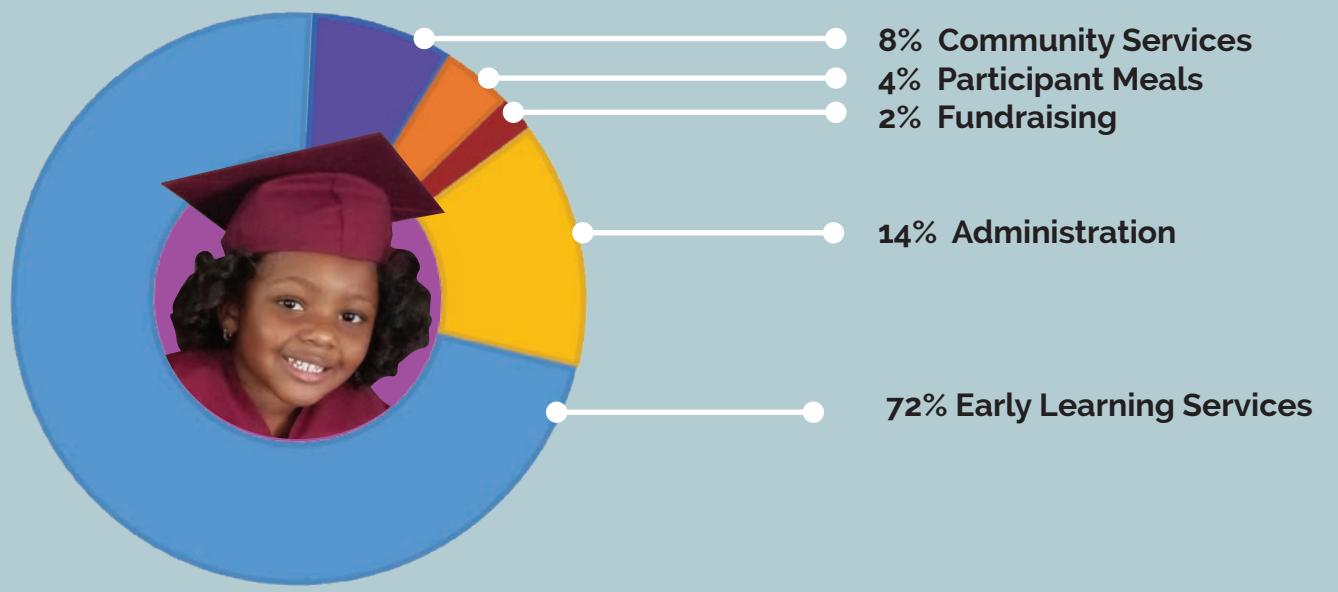
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## Financials FY 2018-2019 Source of Income

<b>Self-Support Revenue</b>	<b>\$1,915,987</b>
<b>Government Grants</b>	<b>\$12,069,386</b>
<b>Non-Government Grants</b>	<b>\$790,575</b>
<b>Program Service Fees</b>	<b>\$102,391</b>
<b>Investment Income</b>	<b>\$98,514</b>
<b>United Way</b>	<b>\$102,532</b>
<b>Total Income</b>	<b>\$15,079,385</b>

## Expense Breakdown FY 2018-2019



## Kingsley Foundation Board of Directors

The Kingsley Foundation is dedicated to raising capital to support the future growth, innovation and security of Kingsley House. Please consider leaving a legacy gift to Kingsley Foundation through a bequest in your will or living trust. Your support for the Foundation will help ensure the long-term sustainability of Kingsley House and our ability to provide life-transforming services to children, families, medically-fragile adults and seniors well into the future.

For more information, give us a call at 504-523-6221 x 133 or visit [www.kingsleyhouse.org](http://www.kingsleyhouse.org).

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## KINGSLEY HOUSE 1896 Legacy Society

The 1896 Kingsley Legacy Society, named for the year of our founding, is a special group of supporters who have included Kingsley House in their estate plans. The generosity of these donors will strengthen our future ability to provide life-transforming services to our community's most vulnerable children, families, veterans, medically-fragile adults and seniors.

## 1896 Legacy Society Founding Members

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# Thank You to Our Contributors

At Kingsley House, we appreciate all of our sponsors. Each donation makes a difference in the lives of the children, families and communities we serve. Thanks to all individuals and organizations for your generous support of Kingsley House during Fiscal Year 2018-2019. If we have overlooked your name, please accept our sincerest apologies and contact the Development Department at 504-523-6221, ext 127.

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**Contact our Chief Development Officer Donna Betzer at 504-523-6221, ext. 133, or [dbetzer@kingsleyhouse.org](mailto:dbetzer@kingsleyhouse.org) for more information about supporting Kingsley House or to schedule a tour to see our mission in action.**



# Kingsley House

*Founded 1896*

Educes children, strengthens families and builds community

1600 Constance Street, New Orleans, LA 70130

[www.kingsleyhouse.org](http://www.kingsleyhouse.org)



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